

Mark Millar



Clients have engaged Mark Millar as Speaker, Moderator, MC or Conference Chairman at 500+ Events in 30 Countries

Knowledgeable | Professional | Memorable

Selection of Clients . . .



www.markmillar.com









FRONTIER STRATEGY GROUP





"Together with his extensive logistics expertise, Mark provided an independent and external perspective to the project"

"Mark's extensive experience in the 3PL logistics sector, his global perspectives and knowledge of the mainland China market have proven to be extremely valuable"

"We really appreciate your insights into the supply chain dynamics in China – including all the complexities, the challenges and of course, the opportunities!"

"Mark's knowledge of logistics in the region was invaluable, as was his effective management of the RFQ process and the third parties involved"

"Mark's depth of industry knowledge provides unique and valuable perspective for our clients"

"We were impressed by the depth of your knowledge on supply chain issues and your ability to connect on-the-ground observations with high-level trends"

"When EFT decided to re-launch in Asia, we immediately contacted Mark Millar as a key mover and shaker in the industry. His support was fundamental to the event's success"

"Mark is highly respected and well-connected in Asia, having extensive supply chain expertise and China experience - he has a leading industry profile and presence"

"With Mark's unique profile and presence in the China market, he leveraged his extensive network to enable our CEO to meet several highly relevant industry contacts"

Mark brings in-depth knowledge of Supply Chain Management in China, with expertise in 3PL logistics and a comprehensive understanding of international best practices"

"We are impressed with the motivating approach you delivered and with your in-depth knowledge and extensive expertise in the logistics and supply chain industry"

"Mark's extensive experience in Asia, his logistics expertise and in-depth 3PL insights were invaluable. We much appreciate his knowledge, expertise and leadership"

"Mark is a supply chain guru in Asia. His vast experience in the market, depth of industry knowledge and massive network make him one of the leading movers-and-shakers"

"Mark is a highly sought after Asia supply chain and logistics expert, well respected and very knowledgeable - a proven leader who provides invaluable insights"

"Mark has significant regional experience and boundless energy, putting 110% into any project or initiative he is undertaking at the time"

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"A widely respected thought-leader, Mark's vast experience brings great depth of knowledge and expertise on supply chain and logistics topics"

"Mark – you launching the term 'Supply Chain Ecosystems' back in 2009 is one more example of why you are a Thought Leader"

"A well respected thought leader, Mark Millar is the walking encyclopaedia for anyone wanting to do business in the Supply Chain space in China"

"Mark is a tireless promoter of supply chain excellence. His energy, good humour and enthusiasm are infectious - making him one of the great supply chain leaders"

"Mark's strategic intelligence combined with his global experience and active industry participation makes him a well-respected industry leader and valued advisor"



Deutsche Bank

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MasterCard

Agility

Mark Millar 马克 – Testimonials Speaker, Moderator, MC, Conference Chairman



"You are an excellent Speaker - enthusiastic, motivating & highly knowledgeable! Our customers returned very positive feedback to us"

"Thank you for your great presentation. The topics covered were relevant, your inputs very valuable and the feedback we got from attendees was excellent!"

"I would like to say "Million Thanks" again to you. Excellent presentation and great support to make our Technology Customer Workshop successful"

"Mark, your presentation was indeed most engaging and informative. I look forward to meeting with you again at other events"

"Mark, your presentation on China was very much appreciated by our team and was voted the best one for the whole trip!"

"Marks presentation skills are excellent; his content showed a deep level of subject matter knowledge and was highly informative. The event was a great success and well received mainly as a result of Marks excellent stewardship"

"It was a pleasure to share the stage with you and learn from your vast insight on 'supply chain logic' and commercial thinking linked to the Chinese market"

"Mark is clearly an expert Speaker and obviously knows his stuff - it was factual, interesting and definitely held my attention"

"Mark, thank you for your amazing presentation; your insight into Asia and the China Market was both intriguing and very entertaining. Your engaging interaction was not only thought provoking, but eye opening for all in the audience"

"Really enjoyed your presentation - arguably the most informative and entertaining of the whole event"

"Your presentation is excellent - tailor-made and highly informative. We are all impressed with your expert knowledge and understanding of the subject matter"

"Your presentation provided valuable vision and insights on supply chain optimization in the challenging economy. Thank you for your eminent support"

"You are an outstanding public speaker. You gave a terrific presentation that looked at the subject matter through a somewhat wider lens"

"It was a real pleasure to participate in your panel discussion, it was engaging for both speakers as well as the audience. I thoroughly enjoyed it. Well done!"

"I like your absolutely professional style as Moderator, always keeping a balanced eye on content and people, such that a vivid and interesting conversation comes up"

"Mark demonstrated a good understanding of the industry, put the key challenges into context and enabled the panel to fully engage with the audience"

"You are meticulous in capturing & summarizing the essence of message shared by the panel, thereby giving a direction to otherwise diverse viewpoints"

"Mark is a highly skilled professional moderator and conference chairperson. His ability to be able to pinpoint the key messages given by each quite diverse presenter is obvious"

"I have never seen such a lively & thought provoking moderator. Mark is a 'beacon light', an energetic and insightful man, who actively engages panellists & audience at all levels"

"Congratulations on hosting a very successful conference. Your excellent moderation skills, broad industry insights, enthusiastic & humorous personality made a big difference"

"Mark did a fantastic job as the Conference Chairman. He generated outstanding interaction amongst guests, panellists and speakers that enabled some serious learning"

Mark Millar - Bio



Speaker, Moderator, MC, Advisor, Lecturer, Author

www.markmillar.com

"One of the Region's Supply Chain Leaders" - China Supply Chain magazine CHaINA "One of the most Progressive People in World Logistics" - Global Institute of Logistics

Mark Millar provides knowledgeable insights and independent perspectives that help clients make better informed business decisions.

Clients including corporates, service providers, investors and event organisers, have engaged Mark as Speaker, Moderator, MC or Conference Chairman at more than 500 corporate events, customer functions, management briefings and industry conferences in 30 countries across five continents. Acknowledged as an energetic and captivating presenter, he is renowned for delivering an impact that is knowledgeable, professional and memorable.

Mark's widely acclaimed book "<u>Global Supply Chain Ecosystems - strategies for competitive advantage in</u> <u>a complex, connected world</u>" - commissioned by leading business publisher <u>Kogan Page of London</u> - has sold in over 50 countries and earned praise from experts and academics from around the world.

Recognised as a leading authority on supply chain and logistics, Mark's enlightening and informative presentations leverage his 35 years' global business experience to explore the business consequences and supply chain implications of critical mega trends that are impacting almost every business - including *Globalisation Shifts, Digital Disruption, The Asian Century* and the *E-Commerce Frenzy*. Customers value his corporate briefings, consultations and seminars for their practical knowledge and educated insights – helping them navigate the complex landscapes in Asia, develop new business opportunities and make better informed business decisions.

A Visiting Lecturer at Hong Kong Polytechnic University since 2012, Mark has also delivered guest lectures at Georgia Tech (Atlanta), RMIT (Ho Chi Minh City), SP Jain (Dubai and Singapore), HKU SPACE (Hong Kong) and Warwick University WMG (UK).

His international track record in the B2B services sector includes more than twenty years in the Asia Pacific region, where Mark led business development initiatives across ten Asian countries. His distinguished corporate career included executive positions at Thorn EMI, RR Donnelley, ModusLink, Platinum Logistix, Exel Contract Logistics (now DHL) and UPS Supply Chain Solutions - serving many leading companies in the Consumer Retail and High Tech Electronics sectors.

He is a Graduate of the Australian Institute of Company Directors (GAICD), Chartered Fellow of the Chartered Institute of Logistics and Transport (FCILT), an APICS SCOR-P certified Supply Chain Professional, Chartered Marketer and former Fellow of the Chartered Institute of Marketing (FCIM).

Mark achieved an MBA with Distinction from the University of the West of England (UWE), is a Graduate of the Chartered Institute of Marketing and holds a post-graduate Diploma in Management Studies.

He has lived and worked in the UK, the Netherlands, Australia, Singapore, USA, Ireland, mainland China and Hong Kong. Whilst with the Thorn EMI group in the UK, Mark's international sales leadership earned Thorn Secure Science the "Queen's Award for Exports".

Awards: Mark's expertise, commitment and industry contributions have been recognised with several accolades:

- ✓ "Thought Leadership Champion" 2020
- ✓ "Supply Chain Top 20 Leadership" 2019
- ✓ "Pro's to Know in Supply Chain" 2019
- ✓ "Most Inspiring Supply Chain Professional" 2018
- ✓ "Pro's to Know in Supply Chain" 2017
- ✓ "Pro's to Know in Supply Chain" 2016
- \checkmark "Asia's Top 50 Influencers in Supply Chain and Logistics" 2015
- ✓ "Pro's to Know, Supply Chain Providers" 2014
- ✓ "Chartered Fellowship" awarded by Chartered Institute of Logistics & Transport 2010
- ✓ "Supply Chain Thought Leader" Pro's to Know 2009
- ✓ "One of the most Progressive People in World Logistics" 2008
- ✓ "Supply Chain Veteran" Who's Who of Supply Chain in Asia 2008
- ✓ "China Supply Chain 20: the Who, What and Why of China Supply Chain" 2007
- "Who's Who Top 20 Power Players in Supply Chain Management in China" 2006

Appointments: an active, enthusiastic and influential industry leader, Mark serves as:

- Council Member, Chartered Institute of Logistics & Transport, Hong Kong
- Advisory Board Member, Institute for Supply Management, Hong Kong
- Chairman, Logistics Committee, British Chamber of Commerce, Hong Kong
- Chairman, International Relations Committee, Hong Kong Logistics Association
- Advisory Board Member, Logistics & Supply Chain Management Society, Singapore